

By [Amy L. Dickson](#)

Last night I had the good fortune to accompany my colleague Lauren to the *Puget Sound Business Journal's* "[100 Fastest-Growing Private Companies in Washington](#)" awards gala. You see, Blink UX was once again honored as an award recipient.

To make the list, companies must have recorded revenue of at least \$500,000 in 2011 and demonstrated revenue growth through 2013. The firms are privately held during the reporting period and headquartered in Washington state.

We'd made the list back in 2012 at #22 after phenomenal growth. As the numbers ticked down through the 80s, then 70s, we were delighted: How fast are we growing? Where would we fall in this illustrious list of Washington innovators? That answer is position #57.

While we are very excited to be on the list and were quite surprised with our ranking, I couldn't help but think back to comments made by our CEO, Karen Clark Cole, just a week before at our quarterly company meeting. She said, "I wish there was a 'Slow & Steady Growth Award.' THAT would be the one we want to win."

Amy & Lauren accept the award

Lauren and I accept the award at the PSBJ's gala event.

Why is this? Because here at Blink, culture and authenticity are paramount for our success. We grow our business carefully, [partnering closely with our fantastic clients](#). We create meaningful relationships. We [carefully select each new Blinker](#) who will bring something special to the team. We are always looking for opportunities for individual growth. We do what we love and we love what we do.

At Blink we do all of this with great care, purpose, and by design. Slow and steady wins the race.