



By [Karen Clark Cole](#)

In the spring of 2016 I had the good fortune of starting a blog on [Forbes.com in the Entrepreneur channel](#). This means I've been spending most of my time writing over there.

I cover a variety of topics, including UX, entrepreneurship, and trends I see in business. If you are interested in following my column you can [check it out here](#).

Please feel free to send me questions or ideas via twitter [@karenclarkcole](#).

Forbes

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I write on running a consulting firm, a nonprofit and the value of UX [FULL BIO](#)

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How User Experience Is Revolutionizing Business
A great user experience can change the world. Read who's doing it well and why it's so important for all companies to adopt.

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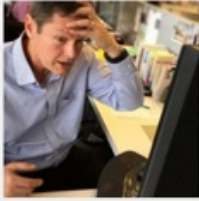
How Entrepreneurs Will Lead The Way To



Advancing Women In The Workforce

It's nice that President Trump and Prime Minister Trudeau have set up the Canada-United States Council for Advancement of Women Entrepreneurs and Business Leaders, but I think listening in on a few dinner conversations with career-minded couples might get them further, faster.

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Don't Mess With My Mind! A Good User Experience Should Map To How You think

Understanding how your customers think is critical to a successful user experience.



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Burning The Midnight Oil: Why It Made Me Less Productive

The trouble with our society today is that success and power are often equated with overworking and 'doing it all'. Early mornings, late nights and everything in between.



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How I Got Employees To Take Risks, Try New Ideas And Think Out-Of-The-Box

For months, even years, I had been trying to empower employees to think more innovatively around our work and the company with little success. Until one day, when a trusted advisor suggested that maybe employees were afraid to try.



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Small Businesses Have The Power To Effect Change Faster Than Government

Small businesses have the power to make a difference in our society more quickly than big corporations and don't need to wait for the law to change to make change.



When not serving as CEO of Blink UX, you can find Karen organizing events to inspire young girls or training to become a professional kiteboarder.