



By [Kristina Knaus](#)

Join us at [Blink UX](#) on Thursday, October 20 in the Seattle Waterfront area for BlinkThink. There will be two interesting presentations and an artist's reception. We'll feature the art of [Virginia Hungate-Hawk](#) and presentations from Becky Kelly of the [Washington Environmental Council](#) and Derek Eisel of [Scope 5](#). These presentations will highlight the current environmental opportunities and challenges we face today.

This event is [free and open to the public](#). Wine, beer, and hors d'oeuvres will be served and our UX labs will be open for viewing. [RSVP today!](#)

Agenda

- 5:30pm - Artist reception and refreshments
- 6:30pm - Introduction and overview of the artwork by Virginia Hungate-Hawk
- 6:40pm - Becky Kelley, Washington Environmental Council
- 7:00pm - Derek Eisel, Scope 5
- 7:20pm - Socializing/networking until 8:00pm

Virginia Hungate-Hawk, Artist

Virginia Hungate-Hawk, is a Seattle-based, artist working in traditional and contemporary printmaking. She received her MFA in Printmaking from the University of Notre Dame and her BA in Studio Art and Geography from Macalester College. Her studio practice includes etching, cut-paper, and stenciling addressing the way in which we view the world around us by referencing the natural world, cartography, and geography. In this most recent body of work Virginia employs scale and movement, layering and repeating marks, which coalesce to become larger configurations. Looking at her work feels either like peering through a microscope at the smallest living forms or searching a vast topography to find your route through.

Virginia's work has been exhibited both nationally and internationally. Her prints are held in both private and public collections across the country, including the Southern Graphics Council International Archive. Virginia currently teaches printmaking at Pratt Fine Arts Center and Stadium High School.

Becky Kelley, President, Washington Environmental Council, Presenter

Becky joined WEC in 1994 and has worked in a variety of roles over the years, now serving as WEC President. WEC's mission is to protect, restore, and sustain Washington's environment for all.

Becky has led numerous successful campaigns including the 2005 effort to pass Washington's first-in-the-nation law requiring public buildings to meet green building standards and the 2008 law that established Washington's greenhouse gas emissions limits. She also played a leadership role in negotiations that improved management of 10 million acres of Washington's state and private forests, and in developing new revenue streams for private forest landowners from carbon storage and clean water improvements.

Becky oversees WEC's program work on Climate and Clean Energy, Preventing New Fossil Fuel Infrastructure, Evergreen Forests, and the People For Puget Sound program, as well as WEC's Government Affairs and Voter Education and Grassroots Organizing programs. Becky recently helped lead the development of a new 5-year strategic plan for WEC, including a commitment to increasing racial and environmental justice, as the organization launches its 50th Anniversary celebration. Becky has a bachelor's degree in international studies from the University of Oregon and is a graduate of Leadership Tomorrow.

Derek Eisel, Director of Sales, Scope 5, Presenter

Derek Eisel is an expert in helping sustainability professionals ground their work in sustainability data and demonstrating the performance of their organization through metrics, analytics, and reporting. He founded and led the environmental program at Expeditors, a Fortune 500, international

company, where he built out an infrastructure of 200 global green teams, annual CDP reporting, and software to measure performance.

He left Expeditors in 2013 to lead sales at Scope 5. Scope 5 is a cloud-based web application that gives sustainability professionals the tools to collect, calculate, report, and analyze their sustainability performance. In just a few years, Scope 5 has many customers including CH2M Hill, Virginia Mason Medical Centers, Chattanooga Electric Power Board (EPB), Sustainable Business Consulting, Vulcan, and others.

Scope 5's customers span numerous industries, but share one thing in common: a commitment to backing up their sustainability stories with data and transparency. Derek's mission is to support the growth of sustainability profession and the folding of sustainability data and values into business. He specializes in focusing on getting organizations going with data practices, reporting and realness, and building those practices into how they do business at every level.

Event Details

The event is open to the public and free of charge. For updates, photos, and event info, find us at [#BlinkThink](#)

Please [RSVP](#) at our Eventbrite page. Guests are welcome, please list each name on the RSVP page.

[RSVP Now](#)

Location: Blink
Waterfront Building
1011 Western Ave. Suite 810
Seattle, WA 98104

Questions? Contact us at hello@blinkux.com

Thursday, October 20
5:30pm - 8pm

These presentations will highlight the current environmental opportunities and challenges we face today.