



By [Karen Clark Cole](#)

---

Earlier this year Blink was selected to be a featured company in the MetLife small business benefits commercial called “Anything But Small.”

“We feel truly honored to be represented on national TV by such a well-respected company like MetLife,” said Blink CEO, Karen Clark Cole. “It was such a fun experience having the film crew in the office and then seeing the ad live!”

### ***Anything But Small | MetLife Small Business Benefits Spotlight: Karen***

*Who knows your small business better than you? That’s why MetLife asked 100 small business owners to describe their business. Their answers were anything-but-small. Here’s what Karen at Blink UX, a 70-employee company that researches and designs user experience, had to say about her anything-but-small business.*

