

By [Kristina Knaus](#)

## Wednesday, February 7th

### 5:00pm - 9:00pm

We'd love for you to join us for an Open House Party to celebrate Blink's new office space.

We will have the office open for tours and feature two presentations and an artist reception, showcasing the art of [Terry Richardson](#).

Our research labs will be open with Oculus demos available to anyone who is interested in trying out the technology! This event is free and open to the public. Wine, beer, and light appetizers will be served.

[RSVP today!](#)

## Agenda

- 5:00 - Mingling, Research lab tours, and Oculus demos
- 6:00 - Music performance by "Nearby"
- 6:30 - Welcome speech from Blink CEO, Karen Clark Cole
- 6:45 - Artist statement by Terry Richardson
- 6:55 - Presentation by author Scott Berkun: "The Dance of the Possible: The mostly honest completely irreverent guide to creativity."
- 7:15 - Short break

- 7:30 - Presentation by creative innovator, Bill Flora: “Expressing Brand Through Products”
  - 7:45-8:45 - Music performance by band “Smoke Tough Johnny”
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## Terry Richardson, Artist



Dr. Terry Richardson is a Seattle native, who studied photography and subsequently refined her visual and conceptual style through studio classes. She received her Doctorate of Pharmacy from the University of Washington. Terry works predominately with mixed-mediums, including encaustics, resin, oil, and acrylics. With a focus on deconstruction, transformation, and conversion, her artworks are visual reconstructions of everyday materials. Influenced by microbiology and nature – and with an intentional engagement of the sense of touch – her finished works create a textural and abstract presence of the reorganized materials contained within.

Learn more about Terry and see some of her work here: <https://www.artxterry.com>



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## Scott Berkun, Speaker

### The Dance of the Possible: The Mostly Honest Completely Irreverent Guide to Creativity

Headshot Beard 2012 300Px

In our jobs we work with ideas all day long – but is there a better way to think about ideas and how they work? This entertaining and provocative talk based on Berkun’s latest book will teach you timeless patterns and useful insights from the history of creativity and technology that can help you be more creative and productive in your own work. From the surprising origins of big ideas we take for granted, to developing creative confidence and getting better feedback from others, this talk will change how you think about (creative) thinking.

Scott Berkun is the best selling author of Making Things Happen, The Myths of Innovation, Confessions of a Public Speaker, and The Year Without Pants: WordPress.com & The Future of Work. He worked at Microsoft from 1994 to 2003 on Internet Explorer 1.0 to 5.0, Windows and MSN, and as team lead at WordPress.com from 2010 to 2012. He works as a full time author and speaker and his work has appeared in the New York Times, Washington Post, The Wall Street Journal, Wired Magazine, Forbes, The Economist and other media. He’s a contributor to Harvard Business and BusinessWeek, and has appeared frequently on CNBC, MSNBC, CNN and NPR for his expertise on various subjects. He gives 20 to 30 lectures a year around the world at major events, corporations and universities, often as the keynote speaker.

He runs a popular blog with videos, podcasts, and essays, at [www.scottberkun.com](http://www.scottberkun.com) and tweets at @berkun.

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## Bill Flora, Speaker

# Expressing Brand through Products

Bill 500 Dscf1693

The brand of an organization is often best expressed through the primary customer touchpoint: the product. As product designers we can be more effective and have broader impact if we pay attention to and craft our solutions with Brand in mind.

Bill Flora is an award-winning design director and strategist with more than 20 years of experience in leading teams and shipping product. During his two decades with Microsoft, he led design efforts for Xbox, Windows Media Center, Zune, and Encarta, and was the design force behind Microsoft “Metro” design language. Flora’s influences can be found in the design of software that lights up millions of screens around the globe every day.

Flora founded Tectonic, a strategic [experience design firm](#), where he worked with the world’s leading companies envisioning next-generation content platforms and expressing brand through software. Clients include HBO; Microsoft; Bang & Olufsen; Amazon; Beats by Dre; Cisco, Samsung; NBC and others. Bill is excited to announce the merger of his company, Tectonic with Blink!

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## Event Details

Our research labs will be open with Oculus demos available to anyone who is interested in trying out the technology! This event is free and open to the public. Wine, beer, and light appetizers will be served, find us at #BlinkThink

Please [RSVP](#) at our Eventbrite page. Guests are welcome, please list each name on the RSVP page.

[RSVP Now](#)

Location: Blink  
Waterfront Building  
1011 Western Ave. Suite 810  
Seattle, WA 98104

Questions? Contact us at [hello@blinkux.com](mailto:hello@blinkux.com)