blink

By [Tom Satwicz, Ph.D.](#)

In the list below, we've shared the articles Blink designers and researchers are reading this week. Enjoy!

- A few thoughts on [transforming the memory of an experience](#) by reconsidering when and how financial transactions occur
- A reminder about [the importance of user studies](#)
- The impact of [content strategy on responsive design](#)
- How some well-designed apps miss the mark when it comes to [accessibility](#)
- Blink co-Founder and CEO Kelly Franznick was featured in an article about the [UW's Human-Centered Design and Engineering program](#)