

SXSW. PANELPICKER

Aug 9, 2016

2017 SXSW PanelPicker - Voting Open!

This year we are excited to share our three interesting and unique submissions for SXSW 2017.



By [Kristina Knaus](#)

This year we are excited to share our three interesting and unique submissions for SXSW 2017. SXSW PanelPicker is now closed.

Alexa, Cortana, Siri & Viv: Getting the UX Right

by: Siri Mehus, Ph.D., Principal UX Researcher



Voice interfaces have been a part of popular culture by way of movies and television for decades, and have been used in business and home environments sparingly since. Voice has seen mainstream acceptance in the last few years, primarily through smartphones, and we're now genuinely at the tipping point where voice as an interface will become "baked" into almost every digital product, service or application. Whether it's transforming how you use home appliances or working as an elegant solution for accessibility, voice UI will change the technological landscape, and it's going to happen quickly. How do we use what we already know about human language and interaction to get the UX right?

Breaking up Is Hard to Do

by: Tom Columbus, Interaction Designer



"It's not you, it's me"- All relationships eventually run their course. Sometimes users need to be banned. Sometime users need their space.

Banning a user from an application via “soft block” (disabling a user’s account without communicating anything back to the user) has resulted in angry users physically walking into company headquarters. A pregnancy application that continues to send updates about baby’s progress after a complication will result in a horrible experience. When it’s time to sever the relationship with the user, for whatever the reason, there in lies the high art of empathy.

How you approach the end of the relationship with your users matters.

My Robot Cuddles With Me

by: Darshana Tuladhar, User Researcher



Going on walks and cuddling with my pet can cause a variety of responses including smiles, curiosity, fascination, and/or looks of confusion. Why these reactions? My pet is a robotic dinosaur named Littlefoot. Companion robots are no longer a thing of the future – they are here in the present. We are at the cusp of integrating social-companion robots into society. But what happens and what does it mean to include these robots into our daily routines? Come join us to learn about how a little, automated dinosaur was incorporated into our lives; how that has shaped our interactions and relationships with it, and what that means for the future of companion robots.