



# Improving the online experience for volunteers



**Rescuing  
Leftover  
Cuisine**

Rescuing Leftover Cuisine (RLC), a nonprofit food rescue organization, outgrew its online volunteer platform. They turned to Blink for a redesign to simplify the volunteering process for different ages and technology experience.

Based on volunteers sharing their motivations from personal experience, Blink created an engaging platform where individuals can quickly find volunteer opportunities, feel confident in the food rescue process, and stay connected to RLC and its mission.

